



SanoBella™

Smoothing Conditioner

Product Description

dōTERRA's SanoBella Smoothing Conditioner is a color-safe, sulfate-free professional salon formula of conditioning emollients, essential oils, botanical extracts and natural proteins which seal the hair cuticle against damage caused by water penetration into the hair shaft and improve hair luminosity and shine. SanoBella Smoothing Conditioner reduces mechanical styling damage caused by combing force and blow-dry time, smoothes hair, and provides anti-static effect that keeps hair shafts aligned during styling.

Concept

The hair shaft is composed two parts. The outer layer visible to the naked eye is called the cuticle. It is composed of small keratin plates, which, in healthy hair, overlap smoothly on the hair shaft like shingles on a roof. Between each of these tiny plates rests a lipid which helps to seal the plates and protect the hair shaft. The function of the cuticle is to protect the inner cortex of the hair shaft, composed of a softer tissue, by controlling water content of the hair fiber. The cuticle is what gives hair its smooth, glossy appearance.

When hair is frequently washed or wet, water penetrates the hair shaft and causes the shaft to swell damaging the cuticle and lifting it up causing split ends and breakdown. Combing or brushing wet hair can produce a mechanical damaging effect as well. Chemical treatments including coloring, perms, and straightening as well as heat styling and exposure to UV light (sunlight) also damage the cuticle by breaking down the lipid seal causing the plates to lift and separate. This damage leaves the surface of the cuticle rough and jagged and creates an overall appearance of dull, dry, faded and frizzy hair.

dōTERRA's SanoBella Smoothing Conditioner

dōTERRA's SanoBella Smoothing conditioner contains extracts from silk which have a sealing effect on the cuticle of each hair shaft, temporarily correcting the appearance of damaged hair. By sealing and smoothing the hair shaft, friction is reduced during combing, brushing, and styling helping to reduce mechanical damage to the hair. Smoothing conditioner also protects the hair shaft against damage caused by frequent washing, UV sunlight, heat styling, and chemical treatments. Natural antioxidants protect the hair shaft and increase retention of color in treated hair. Other ingredients work to correct previous damage and improve overall appearance and hydration of the hair, resulting in hair that looks and feels healthier, shinier, and softer. CPTG Certified Pure Therapeutic Grade® essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles.

Primary Benefits

- Provides immediate conditioning, smoothing, and shine at the molecular level
- Helps to replace hair mass lost through chemical and mechanical treatments helping to improve the visible signs of damaged hair
- Provides antioxidants which protect hair from damaging UV radiation and increase color retention in chemically treated hair
- Provides deep conditioning and moisturization and promotes hair surface maintenance in chemically treated hair leaving hair soft, shiny, and silky
- Reduces combing force in both wet and dry hair to reduce styling damage to hair
- Temporarily repairs split ends
- Reduces mechanical styling damage to hair and shortens styling time by reducing drying time by 70%
- Promotes overall health of scalp, hair follicles, and hair

Key Ingredients

- Nanotechnic silk derivative which has adhesive qualities to help re-seal damage to the cuticle of the hair, improving overall appearance, smoothness, and structure of the hair
- Extracts of rice (*Oryza sativa*), soybean (*Glycine soja*) and African palm oil (*Elaeis guineensis*) provide hair color maintenance and protection, as well as antioxidants that provide lipid protection in the cuticle to recover the hair shaft
- Emulsion of silica (sand) penetrates the cuticle to offer deep conditioning, smooth the cuticle, and protect hair from damage caused by styling and chemical treatments
- Lavender and Peppermint essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles

What makes this product unique?

- Contains CPTG Certified Pure Therapeutic Grade® essential oils to help naturally cleanse and detoxify hair.
- Contains proprietary formula of botanicals, essential oils, and other ingredients which not only work to repair previous damage to hair but also help to reduce future damage caused by UV exposure, heat, and styling.
- Formulated according to dōTERRA's "NONE OF THE BAD" philosophy not to use artificial colors, diethanolamine (DEA), formaldehyde donors, parabens, phthalates, propylene glycol, sodium laureth sulfate (SLES), sodium laurel sulfate (SLS), toluene, triethanolamine (TEA), and animal testing
- Sulfate free

Who should use this product?

doTERRA®'s SanoBella™ Smoothing Conditioner is formulated for all hair types but is especially targeted to provide support to chemically treated and heat-styled hair. It also provides cleansing to cleanse the hair of multiple or frequently-used styling products.

Directions for Use

After shampooing, work evenly into wet hair. Wait one minute, rinse thoroughly.

Ingredients

Water, Cetearyl Alcohol, Behentrimonium Chloride, Centrimonium Chloride, Hydroxyethylcellulose, Behenyl Alcohol, Lavandula Angustifolia (Lavender) Oil, Mentha Piperita (Peppermint) Oil, Crambe Abyssinica Seed Oil, Butylene Glycol, Glycine Soja (Soybean) Seed Extract, Elaeis Guineensis (Palm) Fruit Extract, Oryza Sativa (Rice) Extract, Menthol, Glycerin, Hydrogenated Polyisobutene, PEG-2, Polyquaternium-7, Sericin, Guar Hydroxypropyltrimonium Chloride, Trimethylsiloxymodimethicone, Panthenol, C11-15 Pareth-7, C12-16 Pareth-9, Trideceth-12, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol, Disodium EDTA, and Phenoxyethanol.

SanoBella™ Smoothing Conditioner

8 fluid ounces

Item code: 3606

Consultant price: \$21.50 (21.50 PV)

Preferred customer: \$23.65

Retail customer: \$28.67

SanoBella™ Shampoo & Conditioner AutoShip Pack

Item code: 3608

Consultant price: \$26.50 (21.50 PV)

Preferred customer: \$29.15

Retail customer: N/A