



Salon Essentials Protecting Shampoo

CPTG[®] Made with Certified Pure
Therapeutic Grade[®] Essential Oils

Wild Orange and Lime

Product Description

dōTERRA Salon Essentials Protecting Shampoo is a professional formula with an invigorating complex of CPTG Certified Pure Therapeutic Grade essential oils, gentle cleansers, and botanical extracts that provide antioxidant protection against UV damage that causes fading in color-treated hair. A unique combination of plant extracts along with wild orange and lime essential oils provide gentle lathering and a cleansing boost to remove impurities collected on the hair and scalp. Light moisturizers leave hair salon soft and touchable.

Concept

The hair shaft is composed of two parts. The outer layer visible to the naked eye is called the cuticle. It is composed of small keratin plates, which, in healthy hair, overlap smoothly on the hair shaft like shingles on a roof. Between each of these tiny plates rests a lipid which helps to seal the plates and protect the hair shaft. The function of the cuticle is to protect the inner cortex of the hair shaft (composed of a softer tissue) by controlling water content of the hair fiber. The cuticle is what gives hair its smooth, glossy appearance.

When hair is frequently washed or wet, water penetrates the hair shaft and causes the shaft to swell, damaging the cuticle and lifting it up, resulting in split ends and breakdown. Combing or brushing wet hair can produce a mechanical damaging effect as well. Chemical treatments including coloring, perms, and straightening, as well as heat styling and exposure to UV light (sunlight), also damage the cuticle by breaking down the lipid seal causing the plates to lift and separate. This damage leaves the surface of the cuticle rough and jagged and creates an overall appearance of dull, dry, faded, and frizzy hair.

dōTERRA Salon Essentials Protecting Shampoo

dōTERRA Salon Essentials Protecting Shampoo provides the gentle cleansers necessary to remove dirt, toxins, and other impurities from hair. CPTG essential oils help to detoxify the

hair without increasing mechanical damage to the hair shaft. Protecting Shampoo supports healthy fibroblast growth and collagen production.* It contains derivatives from sugar beet (Betaine) which provide protection against damage caused by exposure to UV sunlight. Botanical ingredients, such as oat peptides, strengthen hair and provide lasting moisture to withstand the effects of heat styling and chemical treatments without leaving build-up on the hair. Natural antioxidants protect the hair shaft and increase retention of color in treated hair. Other ingredients work to correct previous damage and improve overall appearance and hydration of the hair, resulting in hair that looks and feels healthier, shinier, and softer.

Primary Benefits

- Antioxidant activity protects hair from damaging UV radiation and increase color retention in chemically treated hair
- Provides deep conditioning to restore moisture. Leaves hair soft, shiny, and silky
- Reduces combing force in both wet and dry hair to reduce styling damage to hair
- Temporarily repairs split ends
- Reduces mechanical styling damage to hair and shortens styling time
- Promotes cleansing and detoxification of the hair, hair follicle, and scalp, by helping to remove residue left behind by styling products

What Makes This Product Unique?

- Extracts of oat (*Avena sativa*), and sugar beet provide hair color maintenance and protection, as well as antioxidants that protect cuticle lipids from oxidation
- An emulsion of silica (sand) penetrates the cuticle to deeply condition, smooth the cuticle, and protect hair from damage caused by styling and chemical treatments
- Citrus essential oils cleanse and detoxify the hair, hair follicle, and scalp
- Contains CPTG Certified Pure Therapeutic Grade essential oils to help naturally cleanse and detoxify hair
- Contains proprietary formula of botanicals, essential oils, and other ingredients which not only work to repair previous damage to hair but also help to reduce future damage caused by UV exposure, heat, and styling
- Formulated according to dōTERRA's "NONE OF THE BAD" philosophy of not using artificial colors, diethanolamine (DEA), formaldehyde donors, parabens, phthalates, propylene glycol, sodium laureth sulfate (SLES), sodium laurel sulfate (SLS), toluene, triethanolamine (TEA), and animal testing

Who Should Use this Product?

dōTERRA Salon Essentials Protecting Shampoo is formulated for all hair types, but is especially targeted to provide support to chemically treated, heat-styled hair by providing natural moisture and protection. It also helps to cleanse the hair of build up from frequently used styling products.

Directions for Use

Apply a small amount of shampoo to damp hair. Rinse thoroughly. Follow with dōTERRA Salon Essentials Smoothing Conditioner. Avoid contact with eyes. For external use only.

Ingredients:

Water, Sodium Lauroyl Methyl Isethionate, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Sodium Methyl Oleoyl Taurate, Sodium Cocoyl Isethionate, Betaine, Acrylates Copolymer, *Avena sativa* (Oat) Peptide, *Citrus sinensis* (Wild Orange) Essential Oil, *Citrus aurantifolia* (Lime) Essential Oil, Silicone Quaternium-3, Glycerin, Trisodium Ethylenediamine Disuccinate, Guar Hydroxypropyltrimonium Chloride, Lauryl Lactyl Lactate, PEG-150 Pentaerythrityl Tetrastearate, Trideceth-12, PEG-6 Caprylic/Capric Glycerides, Tetrasodium Glutamate Diacetate, Hexylene Glycol, Caprylyl Glycol, Phenoxyethanol, Natural Fragrance, Mica, Titanium Dioxide, Iron Oxides

Salon Essentials Protecting Shampoo

8.34 oz/250 ml

Item code: 36220001

Consultant price: \$19.50 (19.5 PV)

Preferred customer: \$20.80

Retail customer: \$26.00



Salon Essentials Smoothing Conditioner

CPTG® Made with Certified Pure Therapeutic Grade® Essential Oils

Blend for Healthy Hair and Scalp

Product Description

dōTERRA Salon Essentials Protecting Conditioner is a professional formula of conditioning emollients, botanical extracts, and natural proteins that leave hair luminous and healthy. It also includes a proprietary blend of CPTG essential oils specifically selected to stimulate the scalp and bring hair to life. Other natural ingredients seal and protect hair cuticles against water penetration to the hair shaft. Nanotechnology smoothes hair and provides an anti-static effect that keeps hair shafts aligned during styling for a smooth, finished look.

Concept

The hair shaft is composed of two parts. The outer layer that is visible to the naked eye is called the cuticle. It is composed of small keratin plates, which, in healthy hair, overlap smoothly on the hair shaft like shingles on a roof. Between each of these tiny plates rests a lipid which helps to seal the plates and protect the hair shaft. The function of the cuticle is to protect the inner cortex of the hair shaft (composed of a softer tissue) by controlling water content of the hair fiber. The cuticle is what gives hair its smooth, glossy appearance.

When hair is frequently washed or wet, water penetrates the hair shaft and causes the shaft to swell, damaging the cuticle and lifting it up, resulting in split ends and breakdown. Combing or brushing wet hair can produce a mechanical damaging effect as well. Chemical treatments including coloring, perms, and straightening, as well as heat styling and exposure to UV light (sunlight) also damage the cuticle by breaking down the lipid seal causing the plates to lift and separate. This damage leaves the surface of the cuticle rough and jagged and creates an overall appearance of dull, dry, faded, and frizzy hair.

dōTERRA Salon Essentials Smoothing Conditioner

dōTERRA Salon Essentials Smoothing conditioner contains extracts which have a sealing effect on the cuticle of each hair shaft, temporarily correcting the appearance of damaged

hair. By sealing and smoothing the hair shaft, friction is reduced during combing, brushing, and styling, helping to reduce mechanical damage to the hair. Natural extracts help reverse the effects of physiological and environmental stressors that can inhibit hair growth. These extracts support the production of keratin, a vital component of hair growth. Smoothing conditioner also protects the hair shaft against damage caused by frequent washing, UV sunlight, heat styling, and chemical treatments. Natural antioxidants protect the hair shaft and increase retention of color in treated hair. Other botanical ingredients encourage penetration of moisturizing agents to correct previous damage and improve overall appearance and hydration of the hair. The result is hair that looks and feels healthier, shinier, and softer. CPTG Certified Pure Therapeutic Grade essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles.

Primary Benefits

- Provides immediate conditioning, smoothing, and shine at the molecular level
- Helps to replace hair mass lost through chemical and mechanical treatments.
- Helps improve the visible signs of damaged hair
- Provides antioxidants which protect hair from damaging UV radiation and increase color retention in chemically treated hair
- Provides deep conditioning and promotes hair surface maintenance in chemically treated hair, leaving hair soft, shiny, and silky
- Reduces combing force in both wet and dry hair to reduce styling damage to hair
- Temporarily repairs split ends
- Reduces mechanical styling damage to hair and shortens styling time by reducing drying time
- Promotes re-growth by inhibiting the effects of environmental and physiological stressors
- Promotes overall health of scalp, hair follicles, and hair

Key Ingredients

- Botanical extracts provide hair color maintenance and protection, as well as antioxidants that provide lipid protection in the cuticle to support a healthy hair shaft
- CPTG essential oil blend of lavender, peppermint, marjoram, cedar wood, lavandin, rosemary, niaouli, and eucalyptus to help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles

What Makes This Product Unique?

- Formulated according to dōTERRA's "NONE OF THE BAD" philosophy of not using artificial colors, diethanolamine (DEA), formaldehyde donors, parabens, phthalates, propylene glycol, sodium laureth sulfate (SLES), sodium laurel sulfate (SLS), toluene, triethanolamine (TEA), and animal testing

- Contains proprietary formula of botanicals, essential oils, and other ingredients which not only work to repair previous damage to hair but also help to reduce potential damage caused by UV exposure, heat, and styling.
- CPTG essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles

Who Should Use this Product?

dōTERRA Salon Essentials Smoothing Conditioner is formulated for all hair types, but is especially targeted to provide support to chemically treated and heat-styled hair. It also does not contribute to build up from frequently used styling products.

Directions for Use

After shampooing, work evenly into wet hair. Wait one minute, then rinse thoroughly. For external use only.

Ingredients:

Water, Stearyl Alcohol, Behentrimonium Methosulfate, Cetyl Alcohol, Betaine, Cyclopentasiloxane, Stearalkonium Chloride, Dimethicone, *Lavandula angustifolia* (Lavender) Essential Oil, *Mentha piperita* (Peppermint) Essential Oil, *Cedrus atlantica* (Cedar Wood) Essential Oil, *Origanum majorana* (Marjoram) Essential Oil, *Melaleuca quinquenervia* (Niaouli) Essential Oil, *Rosmarinus officinalis* (Rosemary) Essential Oil, *Lavandula hybrida* (Lavandin) Essential Oil, *Eucalyptus globulus* (Eucalyptus) Essential Oil, *Cananga odorata* Flower Oil, *Cinchona succirubra* Bark Extract, *Citrus aurantifolia* (Lime) Peel Oil, *Citrus limon* (Lemon) Peel Oil, *Achillea millefolium* Extract, *Tussilago farfara* (Coltsfoot) Flower Extract, *Hordeum distichon* (Barley) Extract, *Phellodendron amurense* Bark Extract, *Santalum album* (Sandalwood) Extract, Panthenol, *Persea gratissima* (Avocado) Oil, *Triticum vulgare* (Wheat) Flour Lipids, Guar Hydroxypropyltrimonium Chloride, Myristic Acid, Palmitic Acid, Stearic Acid, Hydrogenated Soybean Oil, Butylene Glycol, Cetearyl Alcohol, Hydroxypropyl Guar, Silicone Quaternium-3, Quaternium-91, Cetrimonium Methosulfate, Polyglyceryl-3 Distearate, Polysorbate 60, Trideceth-12, Tetrasodium Glutamate Diacetate, Hexylene Glycol, Ethylhexylglycerin, Caprylyl Glycol, Phenoxyethanol

Salon Essentials Smoothing Conditioner

8.34 oz/250 ml

Item code: 36230001

Consultant price: \$23.00 (23 PV)

Preferred customer: \$24.54

Retail customer: \$30.67



Healthy Hold Glaze

CPTG® Made with Certified Pure
Therapeutic Grade® Essential Oils

Blend for Healthy Hair and Scalp with Tangerine

Product Description

dōTERRA Salon Essentials Healthy Hold Glaze is an all-in-one flexible-hold styling aid that protects, nourishes, and fortifies hair for optimal health and shine. Hair will not only benefit from thermal protection, but also from protein-rich nanoparticles that work to promote improved moisture and softness. A light hold offers perfect support for beautifully styled hair.

Concept

Although hair strength is often determined by genetics, it can be easily damaged by the environment and other physiological stressors. Over-styling and using products made with harsh, poor quality ingredients often strip the hair of vital moisture, causing hair to become brittle and break easily, resulting in unsightly split ends. Many products attempt to remedy split ends by using heavy moisturizers that leave build-up and the result is dull and lifeless hair. Numerous products have been created to correct hair damage while maintaining style. However, the cost of these separate products can add up quickly, especially when choosing salon quality products.

dōTERRA Salon Essentials Healthy Hold Glaze

dōTERRA Salon Essentials Healthy Hold Glaze is a salon quality, multi-functional product uniquely formulated with natural ingredients to restore moisture, giving hair the protection it needs and the style it craves. Sophisticated ingredients allow the user to achieve beautiful hair while minimizing the amount of products to purchase. Healthy Hold Glaze is heat activated and protects hair from damage caused by ultra violet rays, blow drying, and other heat stressors. Protein-building components help strengthen hair without adding heavy build-up. A light hold leaves hair soft and manageable, while advanced technology provides nanoparticle dispersion for molecular shine. The combination of CPTG essential oils for healthy hair and scalp finishes this product off beautifully to enhance overall healthy hair and scalp. The end result is beautifully styled, healthy, shiny hair.

Primary Benefits

- Provides immediate conditioning, smoothing, and shine at the molecular level
- Light hold for perfect, soft style
- Has protein building components to strengthen hair
- Provides antioxidants which protect hair from damaging UV radiation and blow drying
- Heat activated conditioning and thermal protection
- Prevents build-up on hair
- Color and luminosity protection
- Saves money as it is multi-functional

What Makes This Product Unique?

- Multi-function styling aid for flexible hold, thermal protection, moisturizing, and strengthening
- Carefully selected ingredients provide hair color maintenance and protection
- Antioxidants provide lipid protection in the cuticle to strengthen the hair shaft
- Blend of essential oils for healthy hair and scalp contribute to improve overall health of the scalp
- Improves nutrient delivery to the scalp and hair follicles
- Formulated according to dōTERRA's "NONE OF THE BAD" philosophy of not using artificial colors, diethanolamine (DEA), formaldehyde donors, parabens, phthalates, propylene glycol, sodium laureth sulfate (SLES), sodium laurel sulfate (SLS), toluene, triethanolamine (TEA), and animal testing

Who Should Use this Product?

dōTERRA Salon Essentials Healthy Hold Glaze is formulated for all hair types as a multi-functional, light hold styling aid to increase overall health and look of the hair.

Directions for Use

Apply to clean, damp hair by dispensing a small amount into hands and working product through hair to evenly disperse. Style as desired. May also be used on dry hair prior to using a heated styling tool.

Ingredients:

Aqua (Water), Silicone Quaternium-3, Betaine, PEG-8 Dimethicone, Maltodextrin/VP Copolymer, Hydroxypropyl Bis-Hydroxyethylmonium Chloride, PEG-12 Dimethicone, *Lavandula angustifolia* (Lavender) Oil, *Mentha piperita* (Peppermint) Oil, *Cedrus atlantica* (Cedar Wood) Wood Oil, *Lavandula hybrida* (Lavandin) Oil, *Origanum majorana* (Marjoram) Leaf Oil, *Melaleuca quinquenervia* (Niaouli) Leaf Oil, *Rosmarinus officinalis* (Rosemary) Oil, *Eucalyptus globulus* (Eucalyptus) Leaf Oil, *Citrus reticulata* (Tangerine) Peel Oil, Sericin, Panthenol, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Glycerin, Trimethylsiloxyamodimethicone, Trideceth-12, Behentrimonium Chloride, Hydroxypropyl,

Guar, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride, Cetrimonium Chloride, Lactic Acid, Ammonium Acryloyldimethyltaurate/Beheneth-25 Methacrylate Crosspolymer, C-11-15 Pareth-7, C12-16 Parth-9, Tetrasodium Glutamate Diacetate, Caprylyl Glycol, Ethylhexylglycerin, Natural Fragrance, Hexylene Glycol, Phenoxyethanol

Salon Essentials Healthy Hold Glaze

4oz/120 ml

Item code: 36270001

Consultant price: \$18 (15 PV)

Preferred customer: \$19.20

Retail customer: \$24.00



Root to Tip Serum

CPTG® Made with Certified Pure
Therapeutic Grade® Essential Oils

Blend for Healthy Hair and Scalp

Product Description

dōTERRA Salon Essentials Root to Tip Serum is a salon professional formula infused with essential oils and protective lipids to provide a healthy environment for the scalp and hair. The carefully chosen CPTG essential oils of lavender, peppermint, marjoram, cedar wood, lavandin, rosemary, niaouli, and eucalyptus combine to maximize overall healthy hair and scalp. This powerful, lightweight serum provides extended protection and moisture without weighing hair down or leaving an oily residue.

Concept

The skin and hair are often challenged by a diversity of mechanical, thermal, chemical, or environmental stressors that can induce a response to protect or adapt to the stressor. More often than not, the reaction affects the function of the skin in a negative way. The scalp, and more specifically the hair follicle, plays an essential role in the health of the hair. It is important that scalp concerns be resolved so the scalp can operate under optimal conditions to produce healthy hair. Several practices can contribute to unhealthy hair and scalp. Most of these may not be recognized as having a negative effect. Chemicals used on the hair, such as color treatments, can cause dryness and breakage. Additionally, use of blow dryers and other high heat generating styling tools can damage cuticles, leaving hair and scalp rough and dry. Lack of sleep and poor nutrition can also contribute to hair becoming unhealthy and damaged because the body needs good, healthy nutrients to circulate through the body and promote healthy skin and scalp.

dōTERRA Salon Essential Root to Tip Serum

dōTERRA Salon Essentials Root to Tip Serum is a highly concentrated multi-tasking serum fortified with CPTG essential oils and nutrient rich ingredients to help combat unhealthy hair and scalp from the root to the tip! A perfect blend of essential oils and extracts deliver much needed aid to a dry and itchy scalp, as well as provide nutrients to every strand of hair.

A primary ingredient is argan oil, a legendary and effective hydrating and nourishing component, rich with vitamin E and essential fatty acids. Argan oil not only helps to treat split ends and dry hair, it also assists the scalp in helping to restore essential moisture needed for hair growth and overall health. The special formulation of botanicals easily penetrate the scalp, leaving hair soft, nourished, and noticeably healthy.

Primary Benefits

- Provides immediate conditioning, smoothing, and shine at the molecular level
- Contains protective lipids to protect hair and scalp from damaging UV radiation
- Increases color retention in chemically treated hair
- Deep conditions and promotes hair surface maintenance, leaving hair soft, shiny, and silky
- Helps to improve the health of hair, resulting in fewer visible split ends
- The most concentrated, direct way to treat your hair and scalp

What Makes This Product Unique?

- Special blend of CPTG essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles
- Provides nourishment and moisture to both the scalp and hair
- Immediate visual improvement on hair by making it smoother and shinier
- Formulated according to dōTERRA's "NONE OF THE BAD" philosophy of not using artificial colors, diethanolamine (DEA), formaldehyde donors, parabens, phthalates, propylene glycol, sodium laureth sulfate (SLES), sodium laurel sulfate (SLS), toluene, triethanolamine (TEA), and animal testing

Who Should Use this Product?

dōTERRA Salon Essentials Root to Tip Serum is formulated for all hair types for use as a treatment serum on the ends of the hair and/or a treatment serum for the scalp to protect, moisturize and provide a healthy environment for hair and scalp.

Directions for Use

For a healthy, nourished scalp, apply several drops on clean, damp hair in different locations on the scalp and lightly massage with finger tips. For stronger, smoother hair, apply lightly throughout hair, paying special attention to the ends. Dry and style as usual.

Ingredients:

Cyclopentasiloxane, Dimethicone, *Lavendula angustifolia* (Lavender) Essential Oil, *Mentha piperita* (Peppermint) Essential Oil, *Cedrus atlantica* (Cedar Wood) Essential Oil, *Lavandula hybrida* (Lavandin) Essential Oil, *Origanum majorana* (Marjoram) Essential Oil, *Argania spinosa* Kernel Oil, *Plukenetia volubilis* Seed Oil, *Limnanthes alba* (Meadowfoam) Seed Oil, *Melaleuca quinquenervia* (Niaouli) Essential Oil, *Rosmarinus officinalis* (Rosemary) Essential Oil, *Eucalyptus globulus* (Eucalyptus) Essential Oil, *Helianthus annuus* (Sunflower)

Seed Oil, Tetrahexyldecyl Ascorbate, Tocopherol, *Rosmarinus officinalis* (Rosemary) Leaf Extract

Salon Essentials Root to Tip Serum

30 ml

Item code: 36210001

Consultant price: \$35.00 (35 PV)

Preferred customer: \$37.33

Retail customer: \$46.67