

# Helichrysum italicum

CPTG™ Essential Oil



## Product Description

DōTerra's *Helichrysum italicum* is a Certified Pure Therapeutic Grade™ essential oil traditionally used for its soothing and regenerative effects.

## Concept

Helichrysum, a perennial plant in the daisy family, is one of the most sought-after essential oils. The oil is distilled from the blossom of the plant, and tends to be hard to find because Helichrysum is almost exclusively wild-crafted due to the difficulty in maintaining active constituent levels in domestic strains. *Helichrysum italicum* is the strain most commonly distilled for its essential oil because of the high concentration of therapeutic constituents as compared to other strains.

## CPTG™ Certified Pure Therapeutic Grade™

In addition to being 100% pure and natural, DōTerra's Certified Pure Therapeutic Grade™ essential oils are subject to further quality testing that ensures the correct composition of the active compounds found in each oil. Even though an essential oil may be 100% pure, if the right species or part of a plant has not been used, or if the plant has not been grown in the right environment or harvested at the right time, or if it has not been distilled under the right conditions, the natural chemical make-up of the extraction will not provide as predictable and powerful a benefit.

DōTerra's Certified Pure Therapeutic Grade™ essential oils are guaranteed to be 100% pure and natural and free of synthetic compounds or contaminants (including pesticides). They far exceed the AFNOR and ISO quality standards and are subjected to rigorous mass spectrometry and gas chromatography analysis to ensure extract composition and activity. DōTerra's 100% pure essential oils represent the safest and most beneficial essential oils available today and are guaranteed to exceed customer satisfaction for quality and efficacy.

Experienced essential oil users will immediately recognize DōTerra's superior standard with first use

## Primary Benefits

- Excellent general regenerative effects.
- Excellent for easing muscle or joint discomfort.
- Great soothing and cleansing properties.
- Useful for many other personal applications.

## What Makes This Product Unique?

- High quality--Certified Pure Therapeutic Grade™ essential oil.
- The active constituents of *Helichrysum italicum* have not been identified in any other essential oil.
- Contains up to 10% diketones, which are known for their regenerative effects
- Contains up to 30% sesquiterpene hydrocarbons, known as calming agents
- Contains up to 50% esters

## Who Should Use This Product?

Anyone needing to ease muscle or joint discomfort, soothing and cleansing, or for Helichrysum's excellent regenerative properties.

## Directions for Use

Diffuse aromatically or for topical use, dilute with DōTerra fractionated coconut oil. May also be used non-diluted topically.

## Caution

Possible skin sensitivity. For external use only—do not use internally. Keep out of reach of children. If pregnant or under a doctor's care, consult your physician.